Thanks to you, KJZZ was a lifeline for accurate information during a crisis.

KJZZ is a valuable part of the Phoenix area’s advancement.

In 2020, KJZZ provided vital local services.

KJZZ local services had deep impact in keeping the audience connected to the latest pandemic details and health information, and the election year issues across the Phoenix area.
In the past year, KJZZ sought out and reflected the needs of the community by providing news and information content on a wide variety of local topics. Our news team reported on breaking news events including a series on education and education funding issues; complete rolling coverage of the coronavirus global pandemic and subsequent vaccine rollout; the local and state election cycle; the latest issues surrounding the state public and private prison system; and the issues and worries about aging in our society. We used community feedback throughout “Q&AZ” project to create and disseminate long- and short-form content that highlighted issues in metro Phoenix and the state. This content was generated from a new listener-centric web platform. This content included in-depth investigative reporting, long-form feature reporting on subjects and sources that represented a diverse cross section of constituents. We proactively sought out new voices to continue to provide a broad range of ideas and viewpoints.
Minority Hosted Programs

We offer a weekly minority hosted program. The national program, Snap Judgment, continues to be a strong program on our schedule. We have an African American host, an African American producer and several Latino reporters/editors. We regularly broadcast documentaries that focus on minority issues.

Ongoing Reporting Projects

As part of an ongoing reporting project, our Fronteras Desk reporters continue their reporting on immigrants, refugees and the changing demographics in the Southwest. KJZZ highlights these reports in our drive-time programs and in KJZZ Original Productions programs.

Maximizing Our Service to Community

As a community service, we provide jazz programming on our Jazz PHX service. This service is offered on KJZZ HD2 and on its own digital platform. This service is also available through the KJZZ mobile app. In addition, we maintain a music events calendar and a venues directory with this service. This effort complements our main channel broadcasts of music and our sister station’s HD audio stream which provides Latino programming and spoken word.
Local Content and Community Information

KJZZ provided more local content and community information because of our commitment to produce more for our communities and region.

During a global pandemic and highly consequential election year, KJZZ continued its robust local news and programming that is generating a tremendous amount of local content.

Reach in the Community:

This information included political news and legislative coverage; coverage of health issues; elected officials; water resource issues, prison issues and school infrastructure as well conversations about metro Phoenix designed to inform and educate KJZZ users.

Partnerships:

Along with our partners, we worked to provide more timely news and topical information.

Impact and Community Feedback:

I appreciate your programming…thank you!
—KJZZ donor Barbara from Glendale

KJZZ engaged listeners and users on our digital platforms, and we offered in-depth news reporting and breaking news coverage from across the state. Our digital reach included our average monthly users on KJZZ.org increasing about 172%. And our average monthly Twitter impressions topped 1 million for the first time ever, an increase of about 52% from 2019.
“As a native Arizonan and a decades-long listener of public radio, I know much these stations and the supporting services have meant.” – Suzanne Pfister, Chair, FPRAZ

The news team at KJZZ dominated The Radio Television Digital News Association’s regional Edward R. Murrow Awards competition in Region 3, winning seven prestigious honors, including best news series and best multimedia.

KJZZ is a service of Rio Salado College and Maricopa County Community Colleges.