Grantee Information

ID	1280
Grantee Name	KJZZ-FM
City	Tempe
State	AZ
Licensee Type	University

1.1 Employment of Full-Time Radio Employees

Please enter the number of FULL-TIME RADIO employees in the grids below.
The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Radio Employees

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000	1				3		4
Professionals - 3000	1	2		1	14		18
Technicians - 4000					1		1
Sales Workers - 4500							0
Office and Clerical - 5100					1		1
Craftspersons (Skilled) - 5200							0
Operatives (Semi-Skilled) - 5300							0
Laborers (Unskilled) - 5400							0

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Service Workers - 5500							0
Total	2	2	0	1	19	0	24

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ⌄

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000					1		1
Managers - 2000	1	3			4		8
Professionals - 3000		2			16		18
Technicians - 4000					5		5
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	1	5	0	0	26	0	32

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ⌄

Major Job Category / Job Code / Joint Employee	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	1
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	

Operatives (Semi-Skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	1

1.1 Employment of Full-Time Radio Employees

Please enter the gender and ethnicity of each
person with disabilities listed above (e.g. 1 African American female).

1 white female.

1.2 Major Programming Decision Makers

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making
major programming decisions. Include the station general manager if appropriate. Major programming decisions include
decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should
result in a double-counting of some full-time employees; employees having the responsibility for making major
programming decisions should be included in the counts for this item and again,
by job category above, in the full-time employee Question 1.1.

1.2 Major Programming Decision Makers

Of the full-time employees reported in Question 1.1, how many, including the station general manager,
have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers							0
Male Major Programming Decision Makers					1		1
Total	0	0	0	0	1	0	1

1.3 Employment of Part-Time Radio Employees

Please enter the number of PART-TIME employees in the grids below. The first grid
includes all female employees, the second grid includes all male employees,
and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Radio Employees

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000		1			6		7
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	1	0	0	6	0	7

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3 ⌄

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000		1			5		6
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0

Service Workers - 5500							0
Total	0	1	0	0	5	0	6

1.3 Employment of Part-Time Radio Employees

Major Job Category / Job Code **Persons with Disabilities**

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	
Operatives (Semi-skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	0

1.4 Part-Time Employment

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Number working less than 15 hours per week — 4

1.4 Part-Time Employment

Number working 15 or more hours per week — 9

1.5 Full-Time Hiring

Enter the number of full-time employees in each category hired during the fiscal year.
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring

No full-time employees were hired (check here if applicable) ☐

1.5 Full-Time Hiring

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000		1			1
Professionals - 3000	2	5	1	3	11
Technicians - 4000				1	1
Sales Workers - 4500					0
Office / Service Workers - 5100-5500		1			1
Total	2	7	1	4	14

1.6 Full-Time and Part-Time Job Openings

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occured, please enter zero.

1.6 Full-Time and Part-Time Job Openings

Number of full-time and part-time job openings

27

1.7 Hiring Contractors

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors

Check all that apply

Underwritting solicitation related activities	☑
Direct Mail	☐
Telemarketing	☐
Other development activities	☑
Legal services	☑
Human Resource services	☐
Accounting/Payroll	☐

Computer operations	☐
Website design	☐
Website content	☐
Broadcasting engineering	☐
Engineering	☑
Program director activities	☐
None of the above	☐

Comments

Question	Comment
No Comments for this section	

2.1 Corporate Management

Jump to question: [2.1 ▾]

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer	1.00	$ 167,879	4
Chief Executive Officer - Joint		$	
Chief Operations Officer	1.00	$ 129,812	5
Chief Operations Officer - Joint		$	
Chief Financial Officer	1.00	$ 97,806	13
Chief Financial Officer - Joint		$	
Chief Digital Media Operations		$	
Chief Digital Media Operations - Joint		$	

2.1 Corporate Management

Jump to question: [2.1 ▾]

Please list the Other Job titles in this sub-category not listed above

2.2 Communication and Promotions

Jump to question: [2.2 ▾]

Publicity, Program Promotion Chief		$	
Publicity, Program Promotion Chief - Joint		$	
Communication and Public Relations, Chief	1.00	$ 95,380	6
Communication and Public Relations, Chief - Joint		$	

Head of Audience	[ ]	$ [ ]	[ ]
Head of Audience - Joint	[ ]	$ [ ]	[ ]
Social Media Specialist / Manager	[ ]	$ [ ]	[ ]
Social Media Specialist / Manager - Joint	[ ]	$ [ ]	[ ]

2.2 Communication and Promotions   Jump to question: [2.2 ▾]

Please list the Other Job titles in this sub-category not listed above

2.3 Programming and Productions   Jump to question: [2.3 ▾]

Programming Director	[ ]	$ [ ]	[ ]
Programming Director - Joint	[ ]	$ [ ]	[ ]
Production, Chief	[ ]	$ [ ]	[ ]
Production, Chief - Joint	[ ]	$ [ ]	[ ]
Executive Producer	[1.00]	$ [89,924]	[1]
Executive Producer - Joint	[ ]	$ [ ]	[ ]
Producer	[2.00]	$ [39,590]	[2]
Producer - Joint	[ ]	$ [ ]	[ ]
Digital Content Director	[ ]	$ [ ]	[ ]
Digital Content Director - Joint	[ ]	$ [ ]	[ ]
Digital Project Manager	[ ]	$ [ ]	[ ]
Digital Project Manager - Joint	[ ]	$ [ ]	[ ]
Managing Director, Audience Engagement	[ ]	$ [ ]	[ ]
Managing Director, Audience Engagement - Joint	[ ]	$ [ ]	[ ]

2.3 Programming and Productions   Jump to question: [2.3 ▾]

Please list the Other Job titles in this sub-category not listed above

2.4 Development and Fundraising   Jump to question: [2.4 ▾]

Development, Chief	[1.00]	$ [144,871]	[12]
Development, Chief - Joint	[ ]	$ [ ]	[ ]
Member Services, Chief	[1.00]	$ [69,734]	[7]

Member Services, Chief - Joint		$	
Membership Fundraising, Chief		$	
Membership Fundraising, Chief - Joint		$	
Major Giving Fundraising Chief	1.00	$ 91,721	12
Major Giving Fundraising Chief - Joint		$	
On-Air Fundraising, Chief		$	
On-Air Fundraising, Chief - Joint		$	
Auction Fundraising, Chief		$	
Auction Fundraising, Chief - Joint		$	

2.4 Development and Fundraising

Please list the Other Job titles in this sub-category not listed above

2.5 Underwritting and Grant Sollicitation

Underwriting, Chief		$	
Underwriting, Chief - Joint		$	
Corporate Underwriting, Chief		$	
Corporate Underwriting, Chief - Joint		$	
Foundation Underwriting, Chief		$	
Foundation Underwriting, Chief - Joint		$	
Government Grants Solicitation, Chief		$	
Government Grants Solicitation, Chief - Joint		$	

2.5 Underwritting and Grant Sollicitation

Please list the Other Job titles in this sub-category not listed above

2.6 Broadcast Engineering and Information Technology

Operations and Engineering, Chief		$	
Operations and Engineering, Chief - Joint		$	
Engineering Chief	1.00	$ 96,382	1
Engineering Chief - Joint		$	

Broadcast Engineer 1	1.00	$ 77,845	21
Broadcast Engineer 1 - Joint		$	
Production Engineer		$	
Production Engineer - Joint		$	
Facilities, Satellite and Tower Maintenance, Chief		$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		$	
Technical Operations, Chief	1.00	$ 81,023	5
Technical Operations, Chief - Joint		$	
Information Technology, Director		$	
Information Technology, Director - Joint		$	
Web Administrator/Web Master		$	
Web Administrator/Web Master - Joint		$	

2.6 Broadcast Engineering and Information Technology

Jump to question: 2.6 ⌄

Please list the Other Job titles in this sub-category not listed above

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: 2.7 ⌄

News / Current Affairs Director	1.00	$ 89,924	1
News / Current Affairs Director - Joint		$	
Music Director	1.00	$ 54,843	27
Music Librarian/Programmer		$	
Announcer / On-Air Talent	6.00	$ 81,531	9
Announcer / On-Air Talent - Joint		$	
Reporter	11.00	$ 60,048	4
Reporter - Joint		$	
Public Information Assistant		$	
Public Information Assistant - Joint		$	
Broadcast Supervisor		$	
Broadcast Supervisor - Joint		$	
Director of Continuity / Traffic		$	

Director of Continuity / Traffic - Joint [ ] $ [ ] [ ]

2.7 Journalists, Announcers, Broadcast and Traffic Jump to question: [2.7 ∨]

Please list the Other Job titles in this sub-category not listed above

2.8 Education and Community Engagement Jump to question: [2.8 ∨]

Education, Chief [ ] $ [ ] [ ]
Education, Chief - Joint [ ] $ [ ] [ ]
Volunteer Coordinator [ ] $ [ ] [ ]
Volunteer Coordinator - Joint [ ] $ [ ] [ ]
Events Coordinator [ ] $ [ ] [ ]
Events Coordinator - Joint [ ] $ [ ] [ ]

Section 2. Average Salary Totals [32.00] $ [1,468,313] [130]

2.8 Education and Community Engagement Jump to question: [2.8 ∨]

Please list the Other Job titles in this sub-category not listed above

Comments

Question   **Comment**

No Comments for this section

3.1 Governing Board Method of Selection Jump to question: [3.1 ∨]

Enter the number of governing board members (including the chairperson and both voting and non-voting
ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection Jump to question: [3.1 ∨]

Ex-Officio (Automatic membership because of another office held) [ ]

3.1 Governing Board Method of Selection Jump to question: [3.1 ∨]

Appointed by government legislative body (including school board) [ ]
or other government official (e.g. governor)

3.1 Governing Board Method of Selection Jump to question: [3.1 ∨]

Elected by community/membership [7]

3.1 Governing Board Method of Selection Jump to question: [3.1 ∨]

Other (please specify below) [1]

3.1 Governing Board Method of Selection

Student board member.

3.1 Governing Board Method of Selection

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection

Total number of board members (Automatic total of the above) [8]

3.2 Governing Board Members

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members					6		6
Male Board Members	1	1					2
Total	1	1	0	0	6	0	8

3.2 Governing Board Members

Number of Vacant Positions

3.2 Governing Board Members

Total Number of Board Members (Total should equal the total reported in Question 3.1.) [8]

3.2 Governing Board Members

Number of Board Members with disabilities

Comments

Question	Comment
No Comments for this section	

4.1 Community Outreach Activities

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

4.1 Community Outreach Activities

	Yes/No
Produce public service announcemnts?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Produce/distribute informational materials based on local or national programming?	Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?	No
Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Host community events (e.g. benefit concerts, neighborhood festivals)?	Yes
Did the community events have a specific, formal component designed to be of special service to the educational community?	No
Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Provide locally created content for your own or another community-based computer network/web site?	Yes
Did the locally created web content have a specific, formal component designed to be of special service to the educational community?	No
Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Partner with other community agencies or organizations (e.g., local commerical TV station, Red Cross, Urban League, school district)?	Yes
Did the partnership have a specific, formal component designed to be of special service to the educational community?	No
Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No

Comments

Question	Comment

No Comments for this section

5.1 Radio Programming and Production

Jump to question: 5.1 ▾

Instructions and Definitions:

5.1 Radio Programming and Production

Jump to question: 5.1 ▾

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production

Jump to question: 5.1 ▾

	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)		1,560	1,560
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		22	22
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)		480	480
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)			0
All Other (incl. sports and religious — Do NOT include fundraising)			0
Total	0	2,062	2,062

5.1 Radio Programming and Production

Jump to question: 5.1 ▾

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production

Jump to question: 5.1 ▾

Approx Number of Original Program Hours	340

Comments

Question	Comment

No Comments for this section

6.1 Telling Public Radio's Story

Jump to question: 6.1 ▾

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of

Joint licensee Grantees that have filed a 2022 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have

those services. Please report on activities that occured in Fiscal Year 2022. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.
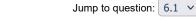
6.1 Telling Public Radio's Story

Jump to question: [6.1 ⌄]

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

In the past year, KJZZ sought out and reflected the needs of the community by providing news and information content on a wide variety of local topics. Our news team reported on breaking news events including the state's evolving political process, healthcare pressures and worries from the pandemic, and a new focus on the growing water crisis in the Southwest. This was a series of long form stories and community conversation; complete rolling coverage of the 2022 midterm elections; as well as stories about innovation, science and semiconductor industry in the desert. We used community feedback throughout the"Q&AZ" project to create and disseminate long- and short-form content that highlighted issues in metro Phoenix and the state. This content was generated from a listener-centric web platform. We proactively sought out new voices to continue to provide a broad range of ideas and viewpoints. Goals for the year included continued diversity of sources, and expanding our local and state content. We trained reporting staff to seek out new sources; we regularly researched and evaluated the abundance of new voices and use of new subject matter experts. We created and had great success with the KJZZ Voter Guide which evolved from candidates in the primary; to the election; on through the state-mandated recount in a couple of historically close races.

6.1 Telling Public Radio's Story

Jump to question: [6.1 ⌄]

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KJZZ worked to build relationships with community groups this year. We worked closely with public media outlets; American Public Media, the BBC, WNYC and AZPM in Tucson to share content and broaden our services. We continue our content sharing partnership with KAWC in Yuma where KJZZ provides an hour-long local newsmagazine. We also continue our partnership with the CBC. KJZZ strengthened partnerships with several community partners. These partnerships included: -The Arizona Republic in community content sharing on political issues, and lifestyle and social commentary. -KJZZ continues its strong relationship with Arizona State University. We are training and developing new student journalists and producers through an enhanced internship program. We train and prepare interns to work in media careers every semester. The majority of our interns are students from the ASU Walter Cronkite School of Journalism.

6.1 Telling Public Radio's Story

Jump to question: [6.1 ⌄]

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KJZZ provided significant local content and community information because of our commitment to serve our region. KJZZ continues its robust original programming that is generating a tremendous amount of local content. Along with our partners, we worked to provide more timely news and topical information. This information included political news and legislative coverage; health and aging coverage; water resource issues; and education news from K-12 to Higher Education; as well conversations about metro Phoenix designed to inform and educate KJZZ users. KJZZ engaged listeners and users on our digital platforms, and we offered in-depth news reporting and breaking news coverage from across the state. In 2022, our digital platform, KJZZ.org, saw just over 6.2 million page views — the third year in a row the site has topped 6 million page views. (In the three years prior to 2020, KJZZ.org was averaging just under 3.5 million page views annually.) Overall traffic in 2022 was up slightly over 2021, driven by strong interest in election content, including our first-ever live results page. This is the single most popular piece of digital news content KJZZ.org has ever delivered, garnering about 486,000 page views alone.

6.1 Telling Public Radio's Story

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2022, and any plans you have made to meet the needs of these audiences during Fiscal Year 2023. If you regularly broadcast in a language other than English, please note the language broadcast.

KJZZ is embracing the needs of our community. We provide programming to a wide variety of listeners. For example, we offer a weekly minority hosted program. The national program, Snap Judgment, continues to be a strong program on our schedule. We have two black hosts, a diverse content staff including Asian American producers and Latino reporters/editors. We regularly broadcast documentaries that focus on minority issues. As part of an ongoing reporting project, our Fronteras Desk team continue their reporting on immigrants, refugees and the changing demographics in the Southwest. We are also the only local public radio station with an international bureau in Hermosillo, Mexico. KJZZ highlights these reports in our drive-time programs and in KJZZ Original Productions programs. KJZZ has also increased our efforts to report on Native American/Indigenous communities throughout the state. This includes coverage of natural resource issues that affect Indigenous people and the surrounding communities. We maximize our service in the community by using our HD2 broadcast stream to provide jazz music programming. As a community service, we provide jazz programming on our Jazz PHX service. This service is offered on KJZZ HD2 and on its own digital platform at jazz.kjzz.org. This service is also available through the KJZZ mobile app. In addition, we maintain a music events calendar with this service. This effort complements our main channel broadcasts of music and our sister station's HD audio stream which provides Latino programming and spoken word programming for the visually impaired.

6.1 Telling Public Radio's Story

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB Funding: KJZZ is strategically engaging with community groups and content producers to provide unique programming. KJZZ is focused on our city and state as well as providing the very best national and international information. It is a balance of local, national, and global that makes KJZZ valuable to our audience. Simply put, CPB support makes this service possible. CPB funding makes possible in-depth news coverage; and it makes possible the commitment of resources to information gathering about our community that is critical to KJZZ. We have made local news and community issues the centerpiece of KJZZ coverage. Without CPB funding, KJZZ would not be able to produce unique community programming or make investments in news reporting. This news reporting is critical to exploring the issues of diverse community groups throughout the region and to revealing new voices.

Comments

Question	Comment
No Comments for this section	

7.1 Journalists

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American
News Director	1			1				
Assistant News Director								
Managing Editor								

Senior Editor	4			1	3				
Editor									
Executive Producer	1				1				
Senior Producer	2			1	1				
Producer	2			1	1		1		
Associate Producer									
Reporter/Producer									
Host/Reporter	1			1					
Reporter	11			5	6		2		
Beat Reporter									
Anchor/Reporter	1			1					
Anchor/Host	5			3	2	1			
Videographer									
Video Editor									
Other positions not already accounted for									
Total	28	0	0	14	14	1	3	0	

Comments

Question	Comment

No Comments for this section

8.1 Which Content Management System (CMS) is your station using?

Jump to question: 8.1 ⌄

CMS is a platform that facilitates creating, editing, organizing, publishing web and mobile content.

8.1 Which Content Management System (CMS) is your station using?

Jump to question: 8.1 ⌄

Check all that apply

Grove ☐

Bento ☐

WordPress ☐

Drupal ☑

Arc ☐

None ☐

8.1 Which Content Management System (CMS) is your station using?   Jump to question: [8.1 ⌄]

Other

8.2 Which Customer Relationship Management (CRM) System is your station using?   Jump to question: [8.2 ⌄]

CRM is a platform for planning and tracking direct marketing and fundraising programs and lead campaigns; managing and tracking communications with prospective and current donors/members; and serves as a database for storing user, donor and/or member data to build profiles.

8.2 Which Customer Relationship Management (CRM) System is your station using?   Jump to question: [8.2 ⌄]

Check all that apply

CDP ☐

Salesforce ☑

Blackbaud ☐

Carl Bloom ☐

Roi Solutions ☐

Hubspot ☐

Adobe ☐

SAP ☐

None ☐

8.2 Which Customer Relationship Management (CRM) System is your station using?   Jump to question: [8.2 ⌄]

Other

8.3 Which Email Service Provider (ESP) is your station using?   Jump to question: [8.3 ⌄]

ESP is a platform that provides services and templates for developing, launching, tracking email campaigns and email marketing activities.

8.3 Which Email Service Provider (ESP) is your station using?   Jump to question: [8.3 ⌄]

Check all that apply

Mailchimp ☐

Hubspot ☐

Constant Contact ☑

GoDaddy ☐

None ☐

8.3 Which Email Service Provider (ESP) is your station using?   Jump to question: 8.3 ⌄

Other

8.4 Which Marketing Automation Platform is your station using?   Jump to question: 8.4 ⌄

Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing workflows, and measure the outcomes of marketing campaigns. These tools provide a central marketing database for all marketing information and interactions, create segmented, personalized, and timely marketing experiences for donors and members. They also provide automation features across multiple aspects of marketing including email, social media, lead generation, direct mail, digital advertising, and more.

8.4 Which Marketing Automation Platform is your station using?   Jump to question: 8.4 ⌄

Check all that apply

Mailchimp Marketing Platform ☐

Hubspot Marketing Hub ☐

Active Campaign ☐

Adobe ☑

Piano.io ☐

None ☐

8.4 Which Marketing Automation Platform is your station using?   Jump to question: 8.4 ⌄

Other

Comments

Question	Comment
No Comments for this section	