

PHOENIX IS HOT.

COMMUNITY AND ECONOMIC DEVELOPMENT



PHOENIX IS HOT



PHOENIX ECONOMY:

Phoenix Growth:

U.S. ECONOMY UP 1.5% IN 2016



PHOENIX METRO UP 2.6% IN 2016

PHOENIX #9 AMONG TOP 25 METROS



PHOENIX ECONOMY:

Phoenix Jobs:

% METRO ADVANCED INDUSTRY JOBS

2007: 44.9%

2017: 61.5%



PHOENIX ECONOMY:

Phoenix Wages:

↑ UP 7.6% OVER 2016
#1 AMONG TOP 25 METROS



COMMUNITY AND ECONOMIC DEVELOPMENT ACCOMPLISHMENTS

11,331

Jobs

951

Business Outreach Visits

75,064

Job Seekers Assisted

\$980 M

Capital Investment

32

New Businesses



Job Creation

Target Industries:

Advanced Business Services

Emerging Technologies

International Business/Trade

Manufacturing

Bio/Life Sciences

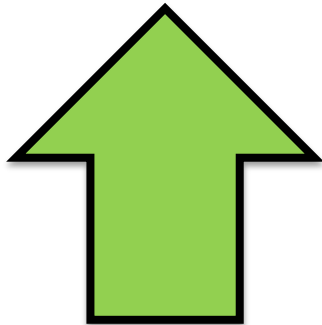
Software





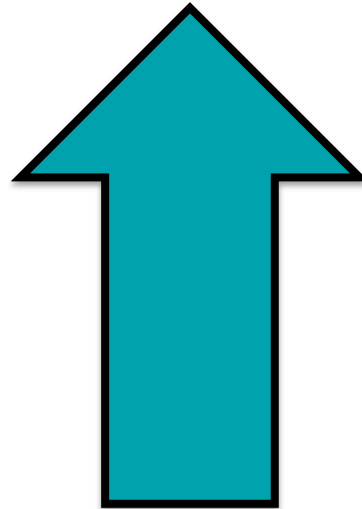
Significant
increase in
targeted
industries over
FY 2015-16

60%



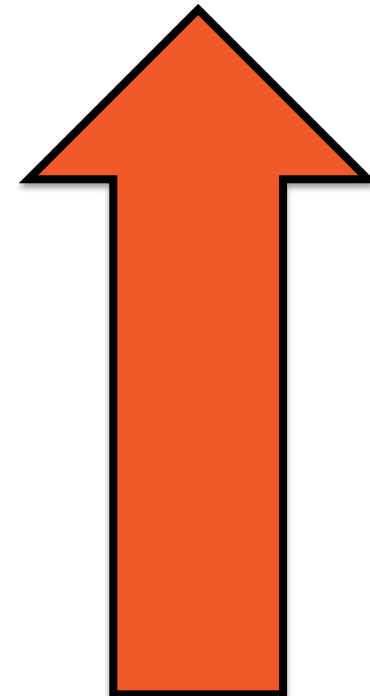
Advanced Business
Services

120%



Manufacturing

140%



Regional Offices &
Headquarters



951

Business
Outreach
Visits

Business Outreach and Expansions





951

Business
Outreach
Visits

Business Outreach and Expansions





Entrepreneurship + Innovation



Cultivating Entrepreneurship





By the Numbers

318%

**Increase in Central City
technology companies**

#3

for **high-tech job growth**

#4

best metro for **Young Professionals**

#11

Leading Tech Market

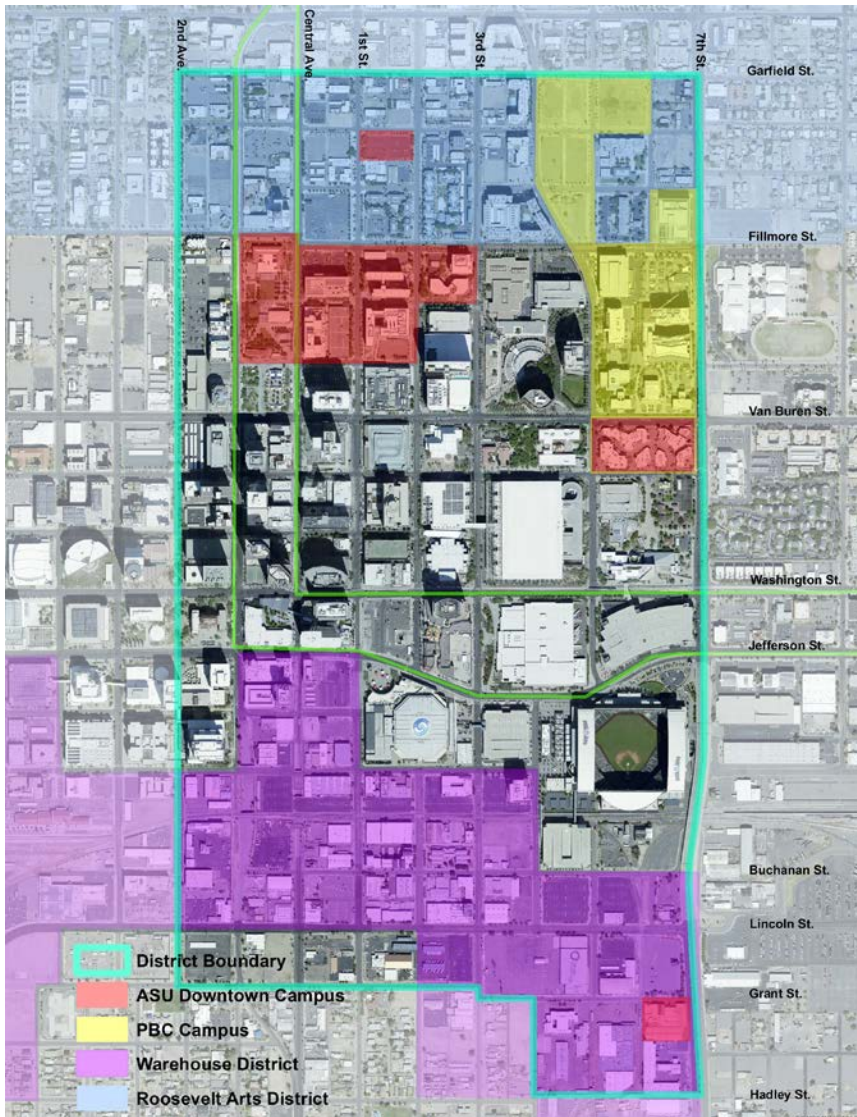
Innovation District

Goals

Collaborative community leadership

Vision for inclusive growth

Attract talent and technology
Enhance access to capital





Phoenix Biomedical Campus



Arizona Biomedical Corridor

Authorization of an IGA
between ASU and the
City of Phoenix

Phase 1:

\$75M

200,000 SF

Health Solutions
Innovation Campus



Top 5 Export Commodities

Exports  **20.3 %**
2013-2017

Electronics Products

Transportation Equipment

Electrical Equipment

Machinery

Fabricated Metals

Top 5 Export Countries

Mexico

Canada

South Korea

China

UK

\$14.4 B.

\$14.3 B.

\$14.3 B.

\$13.8 B.

\$12.7 B.

Trade with Mexico is up more than 150%
since 2010 to \$8.04B.





PHOENIX BUSINESS JOURNAL

☰ INDUSTRIES & TOPICS 🏠 NEWS 📄 LISTS & AWARDS 👤 PEOPLE & COMPANIES 📅 EVENTS MORE...

Mayor Stanton, city leaders open trade office in Hermosillo, announce \$2.2M Mexican investment in Phoenix

Hermosillo Trade Office



Trade Delegations

Identify opportunities for the Phoenix business community

Make connections between the Phoenix business community and resources in Mexico



Dibble
Engineering®



EXOS

The **Armored**
Group, LLC

AguaSAC®

Optilab

CEREUS™



DE VITA
Natural Skin Care and Color Cosmetics

MIRACHEM®



 **SUN WEST**
ENGINEERING, INC.®

Thermal Star
Training Center

 **neolight**

 **EXPORTECH**™
*An Export Acceleration System
for Achieving Profitable Growth*

ExporTech Programs

14 Companies
Graduated

national export
assistance program
helping companies enter
or expand in global
markets

applies a structured
export strategy
development process
that assists companies
to accelerate growth





Vibrant Downtown Core





4,477

Housing Units
Planned/Under
Construction/Built



Downtown Living



Request for Proposals

Knipe House – 1025 N. 2nd St.

17th Avenue and Camelback

814 N 5th Avenue

Central and Camelback

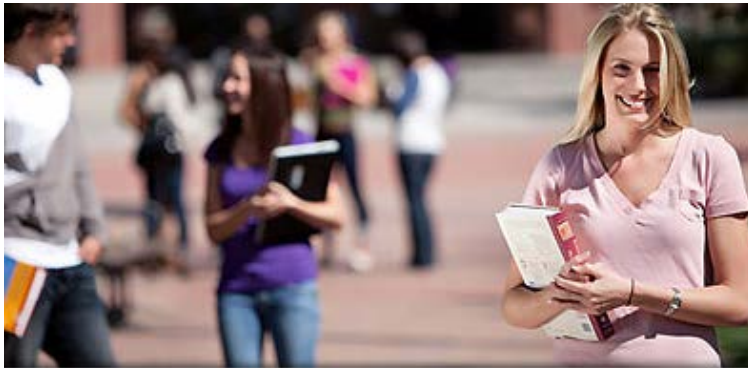


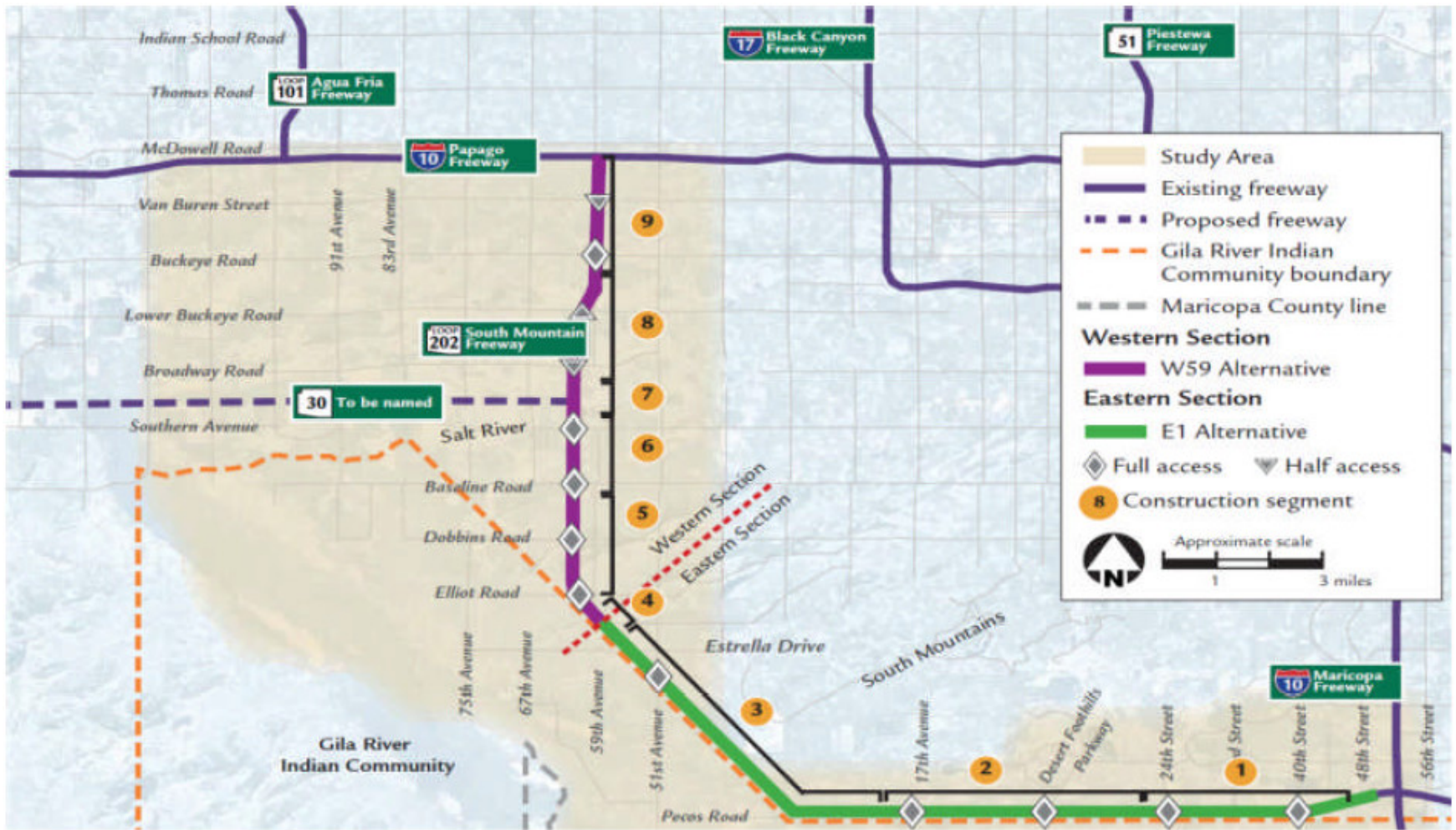
Grand Canyon University

Economic impact of
\$1.1 billion annually

300,000 SF expansion
of Corporate
Headquarters and
Customer Care Center

1,800 new jobs to West
Phoenix





South Mountain Technology Corridor



Del Rio Area

Brownfields Plan



Del Rio Area Plan





**Custom
Recruitment/Hiring
events**



Job Seekers Assisted



**Phoenix Business and
Workforce Development
Center Visitors**

Skilled Workforce



On the Job Training

94

worker training grants to Phoenix Businesses



Gateway Corridor



 Land Owned by City of Phoenix	 Phoenix Sky Harbor Airport
 Multi Family	 Design/Development
 Redevelopment Opportunity	 Education
 Vacant Land	 Culture
 Valley Metro Light Rail	 History

Strategically located with exceptional access to the urban freeway system and the airport, the Gateway Corridor is one of the Valley's premier office locations.

For more information contact: [Community and Economic Development](#)

Phoenix City Hall
200 W. Washington Street
Phoenix, AZ 85003



Phoenix's Competitive Advantage



Phoenix's Competitive Advantage



City on the Rise



YAHOO!



Year Ahead: Where are we going

- Strong Tech Attraction Focus to Align with the Market
 - Innovation District
- Continued Infill and Redevelopment
 - Central City Area
 - Gateway Employment Market
 - MetroCenter and Paradise Valley Malls
- Loop 202
 - South Mountain Technology Corridor
 - Retail Services and Amenities for Residents
- Desert Ridge; Loop 101 in North Phoenix
- Repurpose of Landfills and other City Properties
- JOB CREATION



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